

SHRIJAN SINGH

Graphics & UI/UX Designer

+91 8103907274

work4shrijan@gmail.com

linkedin.com/shrijannn

PROFESSIONAL SUMMARY

Creative Graphic Designer with experience in Branding, Social Media Creatives, and UI/UX design. Skilled in creating visually engaging designs that improve user interaction and brand identity. Passionate about combining aesthetics with functionality to deliver impactful digital experiences.

EXPERIENCE

Freelance Graphic Designer

May 2023 – Oct 2024

- Designed 50+ creatives for social media and branding for local businesses
- Built brand identities (logos, colors, typography)
- Increased engagement by ~30% through optimized visuals
- Worked directly with clients for custom solutions

Graphic Designer Intern

Seed Media, Bhopal

Nov 2024 – Jan 2025

- Created social media posts, ad creatives, banners
- Assisted in UI/UX for websites and landing pages
- Worked on branding and marketing collaterals
- Delivered designs under tight deadlines

Founder & Creative Designer

Webby Mavericks

Dec 2025 - Present

- Founded and managed a web design and development agency delivering modern, conversion-focused websites for small and mid-sized businesses
- Designed UI/UX, branding assets, and responsive website layouts tailored to client requirements
- Collaborated with clients from discovery to final delivery, ensuring high satisfaction and repeat business
- Built high-performing landing pages optimized for user experience, speed, and SEO

EDUCATION

- Class Xth (CBSE) - 94%
- Class XIIth (CBSE) - 89%
- B.Tech. CSE (Sage University, Bhopal) - Running

SKILLS

Graphics & UI/UX Design, Social Media Designs, Ad Creatives, User Interface & Experience, Wireframing, Prototyping Branding, Typography, Color Theory, Front-end Development, Web & App Development, Wordpress Development, SEO Basics, Gen AI, Prompt Engineering

PROJECTS

Portfolio Website

- Designed & developed responsive business portfolio for own agency
- Focused on UI clarity and smooth UX

Brand Identity Design

- Created logo, color system, and brand guidelines
- Applied across social media and marketing

Social Media Campaign

- Designed high-converting creatives for engagement

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TOOLS

